



Enterprise Solutions

THE enterprise university OPEN to individuals and business

**Professor Wendy Purcell,
Vice Chancellor and Chief Executive
invites you to the University of Plymouth
Enterprise Biting Back!**

Monday 20th April 2009

09:00 – 15:00

Plymouth Campus

In partnership with Business Link, The Federation of Small Businesses, The Herald and the regional 'Bites Back Campaign', the university is hosting a show-case event for leaders of south-west organisations seeking solutions in order to lead and grow during the recession.

- How to adapt to the changing economic environment
- Leading for survival
- Taking advantage of funding for skills and accessing knowledge
- Improving competitiveness through exploiting expertise and facilities



"Underpinned by our collaboration with the University of Plymouth, GOSS Interactive Ltd excels in delivering creative technological innovation for online applications."

* Robert McCarthy, Managing Director
Goss Interactive Ltd
www.gossinteractive.com

Don't delay....

To secure your FREE place at this exclusive University of Plymouth event please

Email: businessservices@plymouth.ac.uk

Call: **0800 052 5600**

* one of a range of our client speakers for this event