

Do you want to build
your business?



Effective business start-up
Tuesday 3rd February 2009

Effective business start-up

Has your start-up business achieved the success you hoped for? This conference will give you a taste of what it takes to build and grow a strong business with tips and techniques as well as advice on how to avoid common pitfalls.

Programme

- 2.00 Arrival and drinks
- 2.15 Welcome and introduction
- 2.20 Iain Scott, entrepreneur and founder of Enterprise Island. Iain will explore what flavour entrepreneur you are in his own unique and exciting way www.enterprisecafe.tv
- 3.20 Dr Bryan Mills, CCB, Curriculum Area Manager
Business enterprise and IT
- 3.40 Business Link
- 4.00 Afternoon tea and networking
- 4.30 Gwel an Mor, Hannah Darling, Manager
- 4.50 The essentials: Finance top 5 tips, *Winter Rule*
- 5.00 The essentials: Law top 5 tips, *Stephens Scown Solicitors*
- 5.10 The essentials: Marketing top 5 tips, *Michelle Lawrence CCB*
- 5.20 Prize draw & networking
- 6.00 Finish

Venue: Kingsley Village, A30 Fraddon

Cost: £50 including refreshments

Places are limited, so please book by Wednesday 28th January
Book online at www.ccb.cornwall.ac.uk, Call 0800 731 7594
or email enquiries@ccb.cornwall.ac.uk